

SWEETS & PASTRIES

BABKA Guittard chocolate or cinnamon *slice 4 loaf 13*

RUGELACH chocolate, cinnamon-walnut, or apricot *1.25*

RAINBOW SPRINKLE COOKIE *1.5*

Take Home

**WISE
SONS**

JEWISH RYE 8

TOP SEEDED WHEAT 7

CHALLAH

loaf 6 braided *7.25* raisin *7.5*

WISE SONS BABKA

bittersweet chocolate or cinnamon
slice 4 loaf 13

SMOKED SALMON*

sliced by the half pound

double cured *22*

pastrami crusted *22*

SMOKED TROUT SALAD

our take on whitefish $\frac{1}{2}$ pint *10.5*

CHOPPED LIVER $\frac{1}{2}$ pint *10*

SLICED DELI MEAT

no hormones or antibiotics, ever!

pastrami or corned beef *12.25*

PICKLES from the barrel *9*

PICKLED VEGGIES pint *9*

BAGEL CHIPS bag *7*

CHICKEN SOUP quart *10*

each handmade matzo ball *2*



Since 5771

CATERING

ask about our full assortment of home and office catering options, for events of all sizes!

DOZEN BAGELS & SHMEAR BOX

choice of assorted bagels with 1 pint of whipped cream cheese.

DELUXE DOZEN BAGEL & SHMEAR BOX

assorted bagels plus your choice of any 3 varieties of our half-pint shmears.

THE CONTINENTAL BAGEL BREAKFAST BOX

choice of assorted bagels, plus cream cheese, butter, preserves and fruit salad.

MANY OTHER OPTIONS AVAILABLE: *call 415-992-NOSH for info*

**1520 FILLMORE STREET @ GEARY
SAN FRANCISCO, CA 94115**

415-872-9046

MON-FRI: 7AM-3PM; SAT-SUN: 8AM-3PM

WWW.WISESONSDELI.COM

our bagels are mixed with five simple ingredients,
cold-retarded for 36 hours, & boiled in barley malt

EVERYTHING ♦ **SALT**
POPPY SEED ♦ **SESAME**
PLAIN ♦ **ONION BIALY**

EACH 2 HALF DOZEN **11**
BAKER'S DOZEN **20**

SHMEARS

on a toasted bagel / half pint to-go

UNSALTED BUTTER	3 / 5
HOUSE FRUIT PRESERVES	3.5 / 5
PLAIN CREAM CHEESE	3.5 / 4.5
SCALLION SHMEAR	4 / 5
SPICY HARISSA SHMEAR	4 / 5
HORSERADISH-DILL SHMEAR	4 / 5
SMOKED SALMON* SHMEAR	4.5 / 6
HOUSEMADE HUMMUS	4 / 5
SMASHED AVOCADO	4
ALFIERI ALMOND BUTTER	4.5

add sliced apples & wildflower honey **+1.5**

PIZZA BAGEL

classic shmear, tomato sauce, fresh mozzarella & basil **9**
add crumbled pastrami sausage **+3**

* CONSUMING RAW OR UNDERCOOKED SEAFOOD
MAY INCREASE RISK OF FOODBORNE ILLNESS

4% SURCHARGE ADDED TO ALL PURCHASES IN RESPONSE TO SAN FRANCISCO EMPLOYER MANDATES

TOASTED BAGEL SANDWICHES

CLASSIC SMOKED SALMON*

with capers, red onions & whipped cream cheese on a plain bagel
closed **10** / open-faced **13**

PASTRAMI SMOKED SALMON*

pastrami crusted salmon layered with cucumber, tomato, onions &
scallion shmear on a sesame bagel closed **10.5** / open-faced **13.5**

SMOKED TROUT SALAD

with horseradish-dill shmear, tomato, &
butter lettuce on a sesame bagel **10**

WEST COAST VEGGIE VEGAN

house-made hummus, roasted trumpet,
cremini, and maitake mushrooms, pickled
onions & greens mix on a poppy seed bagel **8**

EAST COAST VEGGIE VEGETARIAN

english cucumbers, radish, hothouse
tomatoes, red onions, hippie greens mix &
scallion shmear on an everything bagel **8**

add smashed avocado **+2**
crispy pastrami **+2.5**

24TH STREET TURKEY CLUB

smoked diestel ranch turkey, crispy pastrami, butter lettuce, onion,
tomatoes, avocado, & horseradish-dill shmear on a salt bagel **11**

HOT BRISKET

slow roasted beef brisket served hot with spicy harissa shmear, hippie
greens, shaved cucumber & red onion on a sesame bagel **10**

MATZO BALL SOUP 8

BODEGA EGG & CHEESE

with melted cheddar & aioli on a bialy! **7**

add crispy pastrami **+2.5** smashed avocado **+2**
pastrami breakfast sausage **+3** brisket **+4**

Add a Side:

a whole dill pickle **+1**
bagel chips & choice
of shmear to dip **+3**

"Drag it Through the Garden"

hippie greens mix,
cucumber, pickled
onion, radish **+2**