

SWEETS & PASTRIES

BABKA bittersweet chocolate or cinnamon *slice 4*

RUGELACH *chocolate, cinnamon-walnut, or apricot 1.25*

RAINBOW SPRINKLE COOKIE *buttery shortbread 1.5*

COCONUT MACARON *2*

Take Home

**WISE
SONS**

JEWISH RYE 7

TOP SEEDED WHEAT 7

CHALLAH

loaf **6** braided (friday only) **7.25**

WISE SONS BABKA

bittersweet chocolate or cinnamon

half loaf **12** full loaf **24**

SMOKED SALMON*

sliced by the half pound

double cured **22**

pastrami crusted **22**

SMOKED TROUT SALAD

our take on whitefish **10**

CHOPPED LIVER 10

SLICED DELI MEAT

no hormones or antibiotics, ever!

pastrami or corned beef **12.25**

PICKLES from the barrel **9**

PICKLED ONIONS pint **9**

BAGEL CHIPS 8oz bag **7**



Since 5771

CATERING BOXES

ask us about our full catering menu or call us (415) 787-3354

DOZEN BAGELS & SHMEAR BOX

choice of assorted bagels with 1 pint of whipped cream cheese

DELUXE DOZEN BAGEL & SHMEAR BOX

choice of assorted bagels with choice of 3 half pints of shmeat (plain, scallion, horseradish, salmon, or hummus)

THE CONTINENTAL BAGEL BREAKFAST BOX

choice of assorted bagels, a pint of whipped cream cheese, butter, preserves and fruit salad

**1520 FILLMORE STREET @ GEARY
(415) 787 - DELI**

MON-FRI: 7AM-3PM; SAT-SUN: 8AM-3PM

WWW.WISESONSDELI.COM

our bagels are mixed with five simple ingredients,
cold-retarded for 36 hours, & boiled in barley malt

EVERYTHING ♦ **SALT**
POPPY SEED ♦ **SESAME**
PLAIN ♦ **ONION BIALY**

EACH 2 HALF DOZEN **10**
BAKER'S DOZEN **18**

SHMEARS

on a toasted bagel / half pint to-go

UNSALTED BUTTER	3 / 5
HOUSE FRUIT PRESERVES	3.5 / 5
PLAIN CREAM CHEESE	3.5 / 4.5
SCALLION SHMEAR	4 / 5
HORSERADISH-DILL SHMEAR	4 / 5
SMOKED SALMON* SHMEAR	4.5 / 6
HOUSEMADE HUMMUS	4 / 5
SMASHED AVOCADO	4
ALFIERI ALMOND BUTTER	4.5

add sliced apples & wildflower honey **+1.5**

PIZZA BAGEL

fresh mozzarella, tomato sauce & fresh basil; pizza anytime! **9**
add crumbled pastrami sausage **+3**

A 4% SURCHARGE WILL BE ADDED TO YOUR CHECK TO CONTRIBUTE TO EMPLOYEE HEALTH CARE

* CONSUMING RAW OR UNDERCOOKED SEAFOOD OR POULTRY
MAY INCREASE RISK OF FOODBORNE ILLNESS

TOASTED BAGEL SANDWICHES

CLASSIC SMOKED SALMON*

with capers, red onions & whipped cream cheese on a plain bagel
closed **10** / open-faced **13**

PASTRAMI SMOKED SALMON*

pastrami spiced salmon layered with cucumber, tomato, onions &
scallion shmeat on a sesame bagel closed **10.5** / open-faced **13.5**

SMOKED TROUT SALAD

with horseradish-dill shmeat, tomato & butter lettuce
on a sesame bagel **10**

WEST COAST VEGGIE

house hummus, roasted winter squash,
pickled onions & hippie greens mix on a
poppy seed bagel; vegan and still delicious! **8**

EAST COAST VEGGIE

english cucumbers, radish, hothouse tomatoes,
red onions, hippie greens mix & scallion shmeat
on an everything bagel **8**

add smashed avocado **+2**

crispy pastrami **+2.5**

24TH STREET TURKEY CLUB

smoked diestel ranch turkey, crispy pastrami, lettuce, onion,
tomatoes, avocado & horseradish-dill shmeat on a salt bagel **11**

HOT BRISKET

slow roasted beef brisket served hot with harissa shmeat, hippie
greens, shaved cucumber & red onion on a sesame bagel **10**

ASK ABOUT OUR SOUP OF THE DAY SPECIAL

BODEGA EGG & CHEESE

with melted cheddar & aioli on a bialy **7**

add crispy pastrami **+2.5** smashed avocado **+2**
pastrami breakfast sausage **+3** brisket **+4**

COFFEE & BAGELS FOR YOUR HOME OR OFFICE?

ASK US ABOUT CATERING: call (415) 787-3354

add a side

a whole dill pickle **+1**
bagel chips & choice
of shmeat to dip **+3**

drag it through the garden

hippie greens mix,
cucumber, pickled
onion, radish **+2**