

NOSHES + SIDES

WHOLE DILL PICKLE 1
KETTLE CHIPS 2.5
COLESLAW 2
MIXED GREENS 4

MATZO BALL SOUP

matzo ball, chicken, carrots & dill 8

Substitute CALIFIA FARMS ALMOND MILK +50¢

SWEETS + PASTRIES

BABKA Guittard chocolate or cinnamon 4 slice 13 loaf
RUGELACH chocolate, cinnamon-walnut or apricot 1.25 each
RAINBOW SPRINKLE COOKIE 1.5 each
COCONUT MACAROON 2 each

Take Home

WISE SONS

JEWISH RYE 8

TOP SEEDED WHEAT 7

CHALLAH
loaf 6 braided 7.25

WISE SONS BABKA
bittersweet chocolate or cinnamon
slice 4 loaf 13

COFFEE + TEA

STUMPTOWN DRIP 3
COLD BREW COFFEE 4
ESPRESSO 3
CAPPUCCINO 4
CAFFÈ LATTE 4.5
Mighty Leaf HOT TEA 3
ICED TEA *Green or Black* 3.5
CHAI TEA LATTE 4.5

SMOKED SALMON*

sliced by the half pound
double cured 22
pastrami crusted 22

SMOKED TROUT SALAD
our take on whitefish 1/2 pint 10.50

CHOPPED LIVER 1/2 pint 10

SLICED DELI MEAT
no hormones or antibiotics, ever!
pastrami or corned beef 12.25

PICKLES from the barrel 9

BAGEL CHIPS bag 7

CHICKEN BROTH quart 10
two handmade matzo ball 4



Since 5771

537 OCTAVIA STREET
SAN FRANCISCO, CA 94102

415-787-DELI

MONDAY THROUGH FRIDAY: 7AM - 3PM
SATURDAY & SUNDAY: 8AM - 3PM

WWW.WISESONSDELI.COM

our bagels are mixed with five simple ingredients,
cold-retarded for 36 hours, then boiled in barley malt

EVERYTHING ♦ SALT ♦ SESAME POPPY ♦ PLAIN ♦ ONION BIALY

EACH 2 HALF DOZEN 11
BAKER'S DOZEN 20

HOUSE-MADE SHMEARS on a bagel / half-pint

BUTTER	3 / 5
HOUSE PRESERVES	3.5 / 5
PLAIN SHMEAR	3.5 / 4.5
SCALLION SHMEAR	4 / 5
HORSERADISH-DILL SHMEAR	4 / 5
SPICY HARISSA SHMEAR	4 / 5
BERRY SHMEAR	4 / 5
SMOKED SALMON* SHMEAR	4.5 / 6
HOUSEMADE HUMMUS	4 / 5
SMASHED AVOCADO	4
ALFIERI ALMOND BUTTER	4.5
CINNAMON TOAST <small>(MELTED BUTTER AND CINNAMON-SUGAR)</small>	4.5

SALADS

CHINESE CHICKEN SALAD

greens, radish, onion, orange slices, cilantro, toasted nuts & mixed seeds topped with free-range chicken breast & sesame dressing 12

KALE, CAESAR!

shredded kale & radish tossed with fresh cracked pepper, Parmesan, house Caesar dressing & crushed bagel chips 9 (add any salmon +5)

HAYES VALLEY SCOOP SALAD

greens, lettuce, tomato, cucumber, onion, radish & avocado with choice of chicken salad or smoked trout salad & lemon vinaigrette 13

SERVED ON YOUR CHOICE OF TOASTED BAGEL OR BIALY
smashed avocado +2 / crispy "pastrami bacon" +2.5 / pastrami sausage +3

ALL-DAY EGG SANDWICHES

BODEGA EGG & CHEESE with melted cheese & aioli 7

SPICY EGG with spicy harissa shmeat & hippie greens 7

L.E.O. pastrami spiced salmon with scallion shmeat & egg 11

SMOKED FISH SANDWICHES

CLASSIC SMOKED SALMON

with capers, red onions & classic shmeat closed 10 / open 13

PASTRAMI SALMON pastrami-spiced smoked salmon with cucumber, tomato, onions & scallion shmeat closed 10.5 / open 13.5

SMOKED TROUT SALAD SANDWICH

with horseradish-dill shmeat, hot house tomato, & butter lettuce 11

TOASTED BAGEL SANDWICHES

EAST COAST VEGGIE VEGETARIAN scallion shmeat, radish, cucumbers, tomatoes, onions, & hippie greens closed 8 / open 10

WEST COAST VEGGIE VEGAN
hummus, shawarma roasted squash, pickled onions & hippie greens closed 8 / open 10

HOT #19 BAGEL

choice of sliced pastrami or corned beef with coleslaw, Russian dressing & Swiss cheese 11

CHICKEN SALAD & CRISPY PASTRAMI

ranch chicken salad, crispy pastrami, lettuce & tomatoes 10

24TH STREET TURKEY CLUB smoked turkey, crispy pastrami, lettuce, onion, tomatoes, avocado & horseradish shmeat 11

SPICY BRISKET slow roasted beef brisket served hot with spicy harissa shmeat, hippie greens, cucumber & red onion 10

PIZZA BAGEL

plain shmeat, tomato sauce, sliced mozzarella & basil 9

*CONSUMING RAW OR UNDERCOOKED SEAFOOD MAY INCREASE RISK OF FOODBORNE ILLNESS
3% SURCHARGE ADDED TO ALL PURCHASES TO CONTRIBUTE TO EMPLOYEE HEALTH COVERAGE.

"Drag it Through
the Garden?"

hippie greens mix,
cucumber, pickled
onion & radish +2