

WISE SONS

JEWISH DELICATESSEN

3150 24TH STREET, SAN FRANCISCO / 415 - 787 - DELI / WISESONSDELI.COM

BREAKFAST SERVED ALL DAY

SERVED WITH YOUR CHOICE OF TOAST

sub a bagel or bialy +1.75 *add* a side of home fries +2.5

VEGETABLE HASH*13.75

roasted delicata squash and brussels sprouts tossed with house-made pumpkin seed pesto; served with sunny eggs and toast

CORNED BEEF HASH*13.75

caramelized onions, red peppers and crispy potatoes; served with sunny eggs and toast

L.E.O.13.5

scrambled eggs, smoked salmon and caramelized onions with a bialy or bagel, shmear and mixed greens

DELI SCRAMBLE13.5

eggs with caramelized onions and a blend of chopped pastrami and corned beef; served with home fries and your choice of toast

MUSHROOM SCRAMBLE13.25

eggs with roasted mushrooms, scallions and swiss cheese; served with mixed greens and your choice of toast

MANNY'S BREAKFAST BURRITO12.75

eggs, pastrami, onions, bell peppers, potatoes, cheese and smashed avocado; served with house-made tomatillo salsa

CHALLAH FRENCH TOAST

thick cut challah topped with seasonal fruit, served with pure maple syrup and orange compound butter

half order 8 / full order 13.5

PASTRAMI BURGERS

SERVED WITH HAND CUT FRIES AND PICKLES

PATTY MELT14.5

pastrami & ground beef patty on our griddled jewish rye with swiss cheese, russian dressing and caramelized onions

BIG MACHER14.5

pastrami & ground beef patty with cheese, chopped onion, relish, lettuce, and russian dressing on a griddled sesame challah bun

SIGNATURE SANDWICHES

SERVED WITH COLE SLAW OR POTATO SALAD, PICKLES

sub house-cut fries +1.75 pastrami cheese fries +4.5

add cheese +1 chopped liver* +2 crispy pastrami +2.5

CLASSIC PASTRAMI OR CORNED BEEF15

sliced hot and served on our own double-baked rye bread

REUBEN16.5

pastrami, corned beef or smoked turkey griddled with sauerkraut, swiss cheese and russian on rye

KIMCHI REUBEN16.5

pastrami, corned beef or smoked turkey griddled with kimchi, american cheese and russian on rye

NUMBER 1916.5

pastrami, corned beef or smoked turkey with russian dressing, cold swiss cheese and coleslaw on rye

SMOKED TROUT SALAD13.5

with lettuce, sliced tomato and red onion on rye

CLUB SANDWICH15.5

smoked turkey, crispy pastrami, smashed avocado, red onions, tomato, lettuce and horseradish mayo on toasted challah; served with fries

CHICKEN SCHNITZEL SANDWICH15

crispy panko & sesame fried chicken breast with lettuce, pickled onions, and lemon caper mayo on a challah bun; served with fries

ROASTED MUSHROOM REUBEN13

griddled with sauerkraut, swiss cheese and russian dressing on rye

FRESH SQUEEZED

MIMOSA

glass 8

carafe 22

WINE

ask for selections

BEER

tap & bottles

MICHELADA

spicy horseradish

7

ADULT EGG CREAM

with coffee stout

9

BEER AND WINE

Downtown SPECIAL

1/2 SANDWICH AND MATZO BALL SOUP

choose from a pastrami, corned beef, chopped liver, or trout salad sandwich; served with matzo ball soup & potato salad or coleslaw

15

*W*ise Sons is committed to crafting authentic Jewish deli using the very best ingredients available.

We **SMOKE OUR OWN** pastrami over real hickory wood, we bake our breads and bagels **FRESH DAILY** here in SF.

We use cage-free eggs, free-range poultry, **FRESH LOCAL** produce and beef from cattle that have **NEVER, EVER** been treated with hormones or routine antibiotics.

"*F*ew of us seem to realize how insidious, how radical, how universal an evil racism is. Few of us realize that racism is man's gravest threat to man, the maximum of hatred for a minimum of reason, the maximum of cruelty for a minimum of thinking."

- Rabbi Herschel

BREAKFAST SANDWICHES

SERVED WITH CRISPY HOME FRIES OR GREEN SALAD

SEMITE SANDWICH*11.5

crispy pastrami, melted swiss cheese, deli mustard and a sunny egg on our griddled jewish rye

BODEGA EGG AND CHEESE11.25

melted cheese, aioli, and scrambled egg on a toasted bialy

add crispy pastrami +2.5 smashed avocado +2

...get it a la carte 7.25

BAGEL SANDWICHES

ON YOUR CHOICE OF TOASTED BAGEL OR BIALY

SMOKED SALMONclosed 11 open 13.75

sustainably raised, with cream cheese, capers and red onions

BAGEL & SHMEAR3.5 / 4 / 4.5 / 4.5

with choice of plain whipped cream cheese, scallion, smoked salmon shmear, or Spero sunflower 'cream cheese'

add tomato, cucumber, lettuce or capers +50¢ each

add smashed avocado +2

NOSHES, APPETIZERS & SIDES

PICKLE PLATE5

vinegar and salt fermented vegetables

CHOPPED LIVER TOAST9

on our own shmaltz griddled rye with shaved egg and pickled onions

POTATO LATKES...one latke 4 / two latkes 8 / three latkes 11

crispy potato pancakes with sour cream and apple sauce

add smoked salmon* +4

PASTRAMI CHEESE FRIES10

hand-cut fries topped with crumbled pastrami, swiss cheese bechamel, russian dressing and chopped pickles

HAND CUT FRIES4

CRISPY HOME FRIES4

CHINESE CHICKEN SALAD

chicken breast, greens, radish, onion, carrots, orange, cilantro, ginger & wonton with sesame dressing 13.5

MATZO BALL SOUP

with chicken, noodles, carrots and dill

-- not as good as your bubbe's... 9

just a mug of broth 3

add challah or rye toast +1.5

COFFEE AND COLD DRINKS

MEXICAN COKE4 DRIP COFFEE3.5

BOYLAN SODAS4 COLDBREW4.5

TOPO CHICO4 HOT TEA3

EGG CREAM4 ICED TEA3.5

CELERY SODA4 LEMONADE3.5

SPRING WATER4

freshly squeezed
ORANGE JUICE 4.5

We deliver deli to your door!

Take Home

WISE SONS

BAGELS AND BIALYS

everything ♦ sesame ♦ poppy ♦ salt ♦ plain
each 2 half dozen 11 dozen 20

DOUBLE WHIPPED CREAM CHEESE

classic ♦ scallion ♦ salmon
half-pint 4.5 / 5 / 6

Spero sunflower 'cream cheese
half-pint 7.5

JEWISH RYE 9

CHALLAH
sandwich loaf 8
sesame buns 8
braided challah 9

BABKA slice 4 loaf 13

BEAUTY'S CHOCOLATE
CHIP COOKIE each 2

RUGELACH each 1.25

PASTRAMI OR CORNED BEEF 1/2 LB 12.75

TRADITIONAL SMOKED SALMON OR
PASTRAMI SPICED SALMON* 1/2 LB 22

CHOPPED LIVER* 1/2 PINT 10

SMOKED TROUT SALAD 10.5

SAUERKRAUT PINT 9

DILL PICKLES quart 9

*CONSUMING RAW OR UNDERCOOKED SEAFOOD OR POULTRY MAY INCREASE RISK OF FOODBOURNE ILLNESS
4.5% SURCHARGE ADDED TO ALL PURCHASES TO CONTRIBUTE TO EMPLOYEE HEALTH COVERAGE