

# WISE SONS

## JEWISH DELICATESSEN

3150 24TH STREET, SAN FRANCISCO / 415 - 787 - DELI / WISESONSDELI.COM

### BREAKFAST SERVED ALL DAY

SERVED WITH YOUR CHOICE OF TOAST

*sub* a bagel or bialy +1.75 *add* a side of home fries +2.5

#### VEGETABLE HASH\* .....13.75

sauteed corn, cherry tomatoes, summer squash, and potatoes with a lemon whole-grain mustard; served with sunny eggs and toast

#### CORNED BEEF HASH\* .....13.75

caramelized onions, red peppers and crispy potatoes; served with sunny eggs and toast

#### L.E.O. ....13.5

scrambled eggs, smoked salmon and caramelized onions with a bialy or bagel, shmear and mixed greens

#### DELI SCRAMBLE .....13.5

eggs with caramelized onions and a blend of chopped pastrami and corned beef; served with home fries and your choice of toast

#### MUSHROOM SCRAMBLE .....13.25

eggs with roasted mushrooms, scallions and swiss cheese; served with mixed greens and your choice of toast

#### MANNY'S BREAKFAST BURRITO .....12.75

eggs, pastrami, onions, bell peppers, potatoes, cheese and smashed avocado; served with house-made tomatillo salsa

#### CHALLAH FRENCH TOAST

thick cut challah topped with seasonal fruit, served with pure maple syrup and orange compound butter

half order 8 / full order 13.5

### PASTRAMI BURGERS

SERVED WITH HAND CUT FRIES AND PICKLES

#### PATTY MELT .....14.5

pastrami & ground beef patty on our griddled jewish rye with swiss cheese, russian dressing and caramelized onions

#### BIG MACHER .....14.5

pastrami & ground beef patty with cheese, chopped onion, relish, lettuce, and russian dressing on a griddled sesame challah bun

### SIGNATURE SANDWICHES

SERVED WITH COLE SLAW OR POTATO SALAD, PICKLES

*sub* house-cut fries +1.75 pastrami cheese fries +4.5

*add* cheese +1 chopped liver\* +2 crispy pastrami +2.5

#### CLASSIC PASTRAMI OR CORNED BEEF .....15

sliced hot and served on our own double-baked rye bread

#### REUBEN .....16.5

pastrami, corned beef or smoked turkey griddled with sauerkraut, swiss cheese and russian on rye

#### KIMCHI REUBEN .....16.5

pastrami, corned beef or smoked turkey griddled with kimchi, american cheese and russian on rye

#### NUMBER 19 .....16.5

pastrami, corned beef or smoked turkey with russian dressing, cold swiss cheese and coleslaw on rye

#### SMOKED TROUT SALAD .....13.5

with lettuce, sliced tomato and red onion on rye

#### CLUB SANDWICH .....15.5

smoked turkey, crispy pastrami, smashed avocado, red onions, tomato, lettuce and horseradish mayo on toasted challah; served with fries

#### CHICKEN SCHNITZEL SANDWICH .....15

crispy panko & sesame fried chicken breast with lettuce, pickled onions, and lemon caper mayo on a challah bun; served with fries

#### ROASTED MUSHROOM REUBEN .....13

griddled with sauerkraut, swiss cheese and russian dressing on rye

FRESH SQUEEZED

MIMOSA

glass 8

carafe 22

WINE

ask for selections

BEER

tap & bottles

MICHELADA

spicy horseradish

7

ADULT EGG CREAM

with coffee stout

9

BEER AND WINE

### Downtown SPECIAL

1/2 SANDWICH AND MATZO BALL SOUP

choose from a pastrami, corned beef, chopped liver, or trout salad sandwich; served with matzo ball soup & potato salad or coleslaw

15

*W*ise Sons is committed to crafting authentic Jewish deli using the very best ingredients available.

We **SMOKE OUR OWN** pastrami over real hickory wood, we bake our breads and bagels **FRESH DAILY** here in SF.

We use cage-free eggs, free-range poultry, **FRESH LOCAL** produce and beef from cattle that have **NEVER, EVER** been treated with hormones or routine antibiotics.

"*F*ew of us seem to realize how insidious, how radical, how universal an evil racism is. Few of us realize that racism is man's gravest threat to man, the maximum of hatred for a minimum of reason, the maximum of cruelty for a minimum of thinking."

- Rabbi Herschel

### BREAKFAST SANDWICHES

SERVED WITH CRISPY HOME FRIES OR GREEN SALAD

#### SEMITE SANDWICH\* .....11.5

crispy pastrami, melted swiss cheese, deli mustard and a sunny egg on our griddled jewish rye

#### BODEGA EGG AND CHEESE .....11.25

melted cheese, aioli, and scrambled egg on a toasted bialy

*add* crispy pastrami +2.5 smashed avocado +2

*...get it a la carte 7.25*

### BAGEL SANDWICHES

ON YOUR CHOICE OF TOASTED BAGEL OR BIALY

#### SMOKED SALMON .....closed 11 open 13.75

sustainably raised, with cream cheese, capers and red onions

#### BAGEL & SHMEAR .....3.5 / 4 / 4.5

with choice of plain whipped cream cheese, scallion or smoked salmon shmear

*add* tomato, cucumber, lettuce or capers +50¢ each

*add* smashed avocado +2

### NOSHES, APPETIZERS & SIDES

#### PICKLE PLATE .....5

vinegar and salt fermented vegetables

#### CHOPPED LIVER TOAST .....9

on our own shmaltz griddled rye with shaved egg and pickled onions

#### POTATO LATKES...one latke 4 / two latkes 8 / three latkes 11

crispy potato pancakes with sour cream and apple sauce

*add* smoked salmon\* +4

#### PASTRAMI CHEESE FRIES .....10

hand-cut fries topped with crumbled pastrami, swiss cheese bechamel, russian dressing and chopped pickles

#### HAND CUT FRIES .....4

#### CRISPY HOME FRIES .....4

#### CHINESE CHICKEN SALAD

chicken breast, greens, radish, onion, carrots, orange, cilantro, ginger & wonton with sesame dressing 13.5

#### MATZO BALL SOUP

with chicken, noodles, carrots and dill

-- not as good as your bubbe's... 9

*just* a mug of broth 3

*add* challah or rye toast +1.5

### COFFEE AND COLD DRINKS

#### MEXICAN COKE .....4 DRIP COFFEE .....3.5

#### BOYLAN SODAS .....4 COLDBREW .....4.5

#### TOPO CHICO .....4 HOT TEA .....3

#### EGG CREAM .....4 ICED TEA .....3.5

#### CELERY SODA .....4 LEMONADE .....3.5

#### SPRING WATER .....4

*freshly squeezed*

ORANGE JUICE 4.5

*We deliver deli to your door*

*Take Home*

**WISE SONS**

#### BAGELS AND BIALYS

everything • sesame • poppy • salt • plain  
each 2 half dozen 11 dozen 20

#### DOUBLE WHIPPED CREAM CHEESE

classic • scallion • salmon  
half-pint 4.5 / 5 / 6

DILL PICKLES quart 9

#### JEWISH RYE 8

#### CHALLAH

sandwich loaf 6  
sesame buns 7  
braided challah 7.25

BABKA slice 4 loaf 13

BLACK AND WHITE COOKIE 3.5

RUGELACH each 1.25

PASTRAMI OR CORNED BEEF 1/2 LB 12.75

TRADITIONAL SMOKED SALMON OR  
PASTRAMI SPICED SALMON\* 1/2 LB 22

CHOPPED LIVER\* 1/2 PINT 10

SMOKED TROUT SALAD 10.5

SAUERKRAUT PINT 9

\*CONSUMING RAW OR UNDERCOOKED SEAFOOD OR POULTRY MAY INCREASE RISK OF FOODBOURNE ILLNESS  
4.5% SURCHARGE ADDED TO ALL PURCHASES TO CONTRIBUTE TO EMPLOYEE HEALTH COVERAGE